



2025 IMPACT REPORT

s e e k r



Funded by



Co-organised by



MESSAGE FROM SEEKR'S CO-FOUNDERS

Dear Seekr Supporters,

We are thrilled to share the successful completion of the first year of our digital literacy program dedicated to visually impaired individuals (VIPs). Over the past four years, as we've built Seekr alongside the visually impaired community and embraced the rapid advancements in AI, we identified a critical information gap. It became clear that the challenges VIPs face are not due to a lack of skills, but rather a lack of access to vital information.

Our mission in developing an AI curriculum and offering AI classes was twofold: to empower VIPs with knowledge of transformative technologies and to provide a clear understanding of the limitations inherent in current AI tools. This program is not just about education; it's about fostering independence and confidence in navigating a digital world.

We extend our heartfelt gratitude to the Hong Kong Jockey Club for their generous funding of this incubation project under the "Jockey Club Smart Teens Actions - ASCEND Tech for Good Scheme", which is funded by the Hong Kong Jockey Club Charities Trust and organised by Jockey Club Design Institute for Social Innovation and Knowledge Transfer and Entrepreneurship Office of The Hong Kong Polytechnic University. Your unwavering support has been instrumental in bringing this vision to life.

Additionally, we would like to thank the [Foundation for Shared Impact \(FSI\)](#) for their invaluable contributions to the production of this impact report.

As we celebrate the achievements of the first year of the program, we are excited to announce our plans for the upcoming year. We will be expanding our digital literacy program to support the elderly population of Hong Kong, followed by initiatives aimed at caregivers in the subsequent year. There is so much to look forward to, and we are eager to connect with potential supporters along this journey.

Together, we can bridge the gaps and create a more inclusive future.

Turzo Bose & Lamia Rahman
Co-founders of Vidi Labs Ltd (Seekr)



ABOUT SEEKR

The conception of Seekr began with the question, “How can we empower visually impaired people (VIPs) to live independently and safely?”

Inspired by their personal proximity to some of the 200,000 VIPs in Hong Kong and witnessing the challenges they faced when navigating daily lives during the COVID-19 pandemic, Turzo Bose and Lamia Sreya Rahman leveraged their expertise and skills in engineering, legal, and social justice advocacy to co-found Vidi Labs in 2020 and subsequently launched Seekr in 2021.

Today, Seekr is an award-winning, first-of-its-kind, AI-powered, multilingual, compact wearable that provides VIPs with real-time, fast, and accurate spatial analysis, as well as scene, depth, and text recognition.

Its “Supermarket” feature is designed to help VIPs meet their daily grocery needs with independence and accuracy. Essentially, Seekr is a human-centric tech solution that leverages AI to augment human ability and agency.

For VIPs, Seekr is more than just an app - it is their personal AI assistant, designed to enhance their independence, safety, and quality of life. For policymakers worldwide, Seekr has the potential to be a gerontechnology tool to facilitate active ageing at a time of global population ageing.

VISION

Revolutionizing everyday human interactions through AI and intuitive designs



MISSION

Enhancing the daily lives of the visually impaired with a convenient assistive solution



TEAM SEEKR

TURZO BOSE



Turzo leads product design and technology across Seekr's software, mobile app, hardware deployment, and machine learning models. He holds a Master of Philosophy degree in Integrative Systems and Design and a Bachelor of Engineering degree in Chemical and Environmental Engineering from the Hong Kong University of Science and Technology (HKUST). Turzo has experience managing projects in Hong Kong, Myanmar, and the US, and he was inspired to build Seekr after his grandfather lost his sight.

Co-founder and Chief Executive Officer

LAMIA SREYA RAHMAN



Lamia oversees operations, business development, partnerships, and legal affairs at Seekr. She holds a Juris Doctor degree and a Postgraduate Certificate in Laws (PCLL) from The Chinese University of Hong Kong and a Bachelor's degree from The University of Hong Kong. Lamia has more than six years of experience in the social impact space and advocacy, with board and fellow roles in diversity and equal opportunity organizations.

Co-founder and Chief Operating Officer

RESHIKA PALANIYAPPAN VELUMANI



Reshika is a published engineering scientist specializing in computer vision and machine learning, and she designs machine learning pipelines and efficient data workflows. She holds a Master of Philosophy degree and a Master of Engineering degree from the Hong Kong University of Science and Technology (HKUST) and has more than five years of experience in AI and Computer Vision.

Chief Technology Officer and AI Lead



ABOUT THE ASCEND TECH FOR GOOD SCHEME

ASCEND Tech for Good Scheme (ASCEND) is a 3-year initiative empowering youth-led startups to develop sustainable business models addressing digital equity issues in smart city development. Organised by The Hong Kong Polytechnic University's Jockey Club Design Institute of Social Innovation and the Knowledge Transfer and Entrepreneurship Office, ASCEND is funded by The Hong Kong Jockey Club Charities Trust (HKJC).

Through strategic incubation, ASCEND helps startups develop user-centric technologies and digital literacy programmes that enable digitally-deprived groups with competencies to thrive in increasingly connected world. By combining innovative solutions with digital life skill training, ASCEND enables social and economic participations among digitally marginalised communities. As a cornerstone of HKJC's 'Smart Teens Actions', ASCEND cultivates inclusive tech leaders shaping Hong Kong's equitable smart city future.

SEEKR – IMPACT

650 Pre-order Requests for the Seekr Device

Incorporating a clip-on camera with a machine learning algorithm, Seekr bridges the information gap in VIPs' daily surroundings by collecting visual data and translating it into audio information for the user.

2021 TO 2023



150 focus groups with 300 VIPs conducted to enhance the Seekr device

LATE 2024



The device was ready for commercial productization and the Seekr team had already received 650 pre-order requests for indoor installation of the device

TO DATE



Seekr has served more than 1100+ VIPs and elderly persons with deteriorating eyesight through the Seekr device and 35,000 uses through the Seekr app

With Seekr, VIPs are able to recognize their surroundings with

90% accuracy

within three seconds.



SEEKR – IMPACT

Three-Year Digital Literacy Program for VIPs and Caregivers

In an attempt to break down barriers for VIPs to access technological tools to improve their quality of life, Seekr, an incubation project under the "Jockey Club Smart Teens Actions - ASCEND Scheme" launched the first-ever digital literacy program specifically designed for VIPs. The ASCEND Scheme is organized by The Hong Kong Polytechnic University's Jockey Club Design Institute for Social Innovation and Knowledge Transfer and Entrepreneurship Office and funded by the Hong Kong Jockey Club Charities Trust.

As one of the youth-led start-up incubation projects of the "Jockey Club Smart Teens Actions - ASCEND Tech for Good Scheme", Seekr aims to empower **2,400** participants, including **700** VIPs, **850** elderly, and **850** social workers and caregivers phased over a three-year period on using AI tools to navigate their daily lives.

700
VIPs

850
ELDERLY
PERSONS

850
SOCIAL
WORKERS &
CAREGIVERS



SEEKR – IMPACT

Three-Year Digital Literacy Program for VIPs and Caregivers

The training modules and hands-on training workshops were developed to equip participants with essential skills such as using smartphones, navigating websites, and accessing online services so that they can navigate in public spaces safely and enjoy increased ease in accessing healthcare and public transport as well as leading a more active life outside of their homes.

The program also provides participants with assistive technologies and materials to ensure their full engagement, while fostering a supportive environment for learning and growth by including VIPs' caregivers and family members in the training sessions.



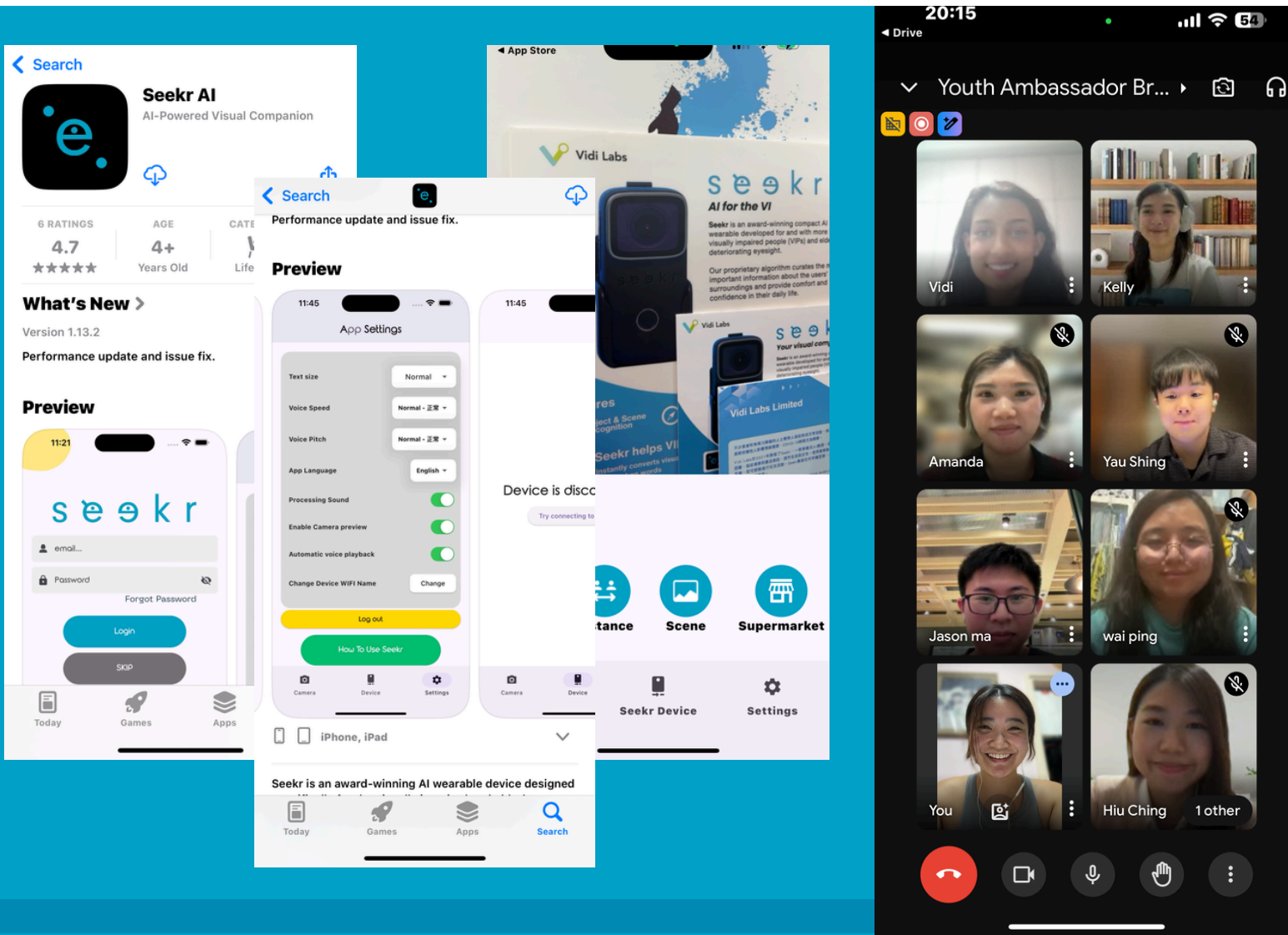
SEEKR – IMPACT

Three-Year Digital Literacy Program for VIPs and Caregivers: Co-creating Workshop Materials with VIPs

In April 2025, to ensure the relevancy and usefulness of the training materials and empower VIPs to empower their fellow VIPs, Seekr conducted an online co-creation workshop with the board members of the **Hong Kong Blind Union** and separately with its VI ambassadors to identify refinements and iterations for the training materials.

Guided by the feedback, the Seekr team decided to focus on demonstrating the usage of the Seekr app and other AI tools like Poe and Perplexity, while equipping workshop participants with essential, transferable skills to enhance their daily living and employability by tailoring to their specific needs.

For example, the workshop would include demonstrations on using AI prompts to draft a social media post, prepare for a hospital visit, and search for information online. The ethics and limitations of AI would also be taught at the workshop to ensure responsible digital application and literacy.



SEEKR – IMPACT

Three-Year Digital Literacy Program for VIPs and Caregivers: First Round of Successful AI Literacy Workshops

In June 2025, the Seekr team officially launched the AI Literacy Program, with the Hong Kong Blind Union providing support in recruiting VIP participants. In Year 1, a total of 1003 visually impaired beneficiaries were served who also downloaded the Seekr App. From 11 June to 15 August, Seekr organized 13 AI Literacy Workshops to introduce 120 visually impaired participants as well as 23 youth ambassadors and 11 visually impaired ambassadors to the Seekr app and other innovative platforms to improve the quality of the VIPs' lives, enable youth to better communicate and empathize with VIPs, while connecting all participants with a bigger VIP community. In addition to providing workshop participants with hands-on training on the Seekr app's text, depth, and scene detection features, the Seekr team also shared ways to use other tools to access advanced conversational AI, demonstrating the potential of AI and tech in daily support and learning. **The workshops were a success.** The findings of this impact report was gathered through a survey conducted by the Seekr team immediately after every workshop. The survey was analysed by FSI after the conclusion of all the workshops.

As a result
of the
workshops:

93%
OF
PARTICIPANTS
EXPRESSED
CONFIDENCE IN
USING THE SEEKR
APP

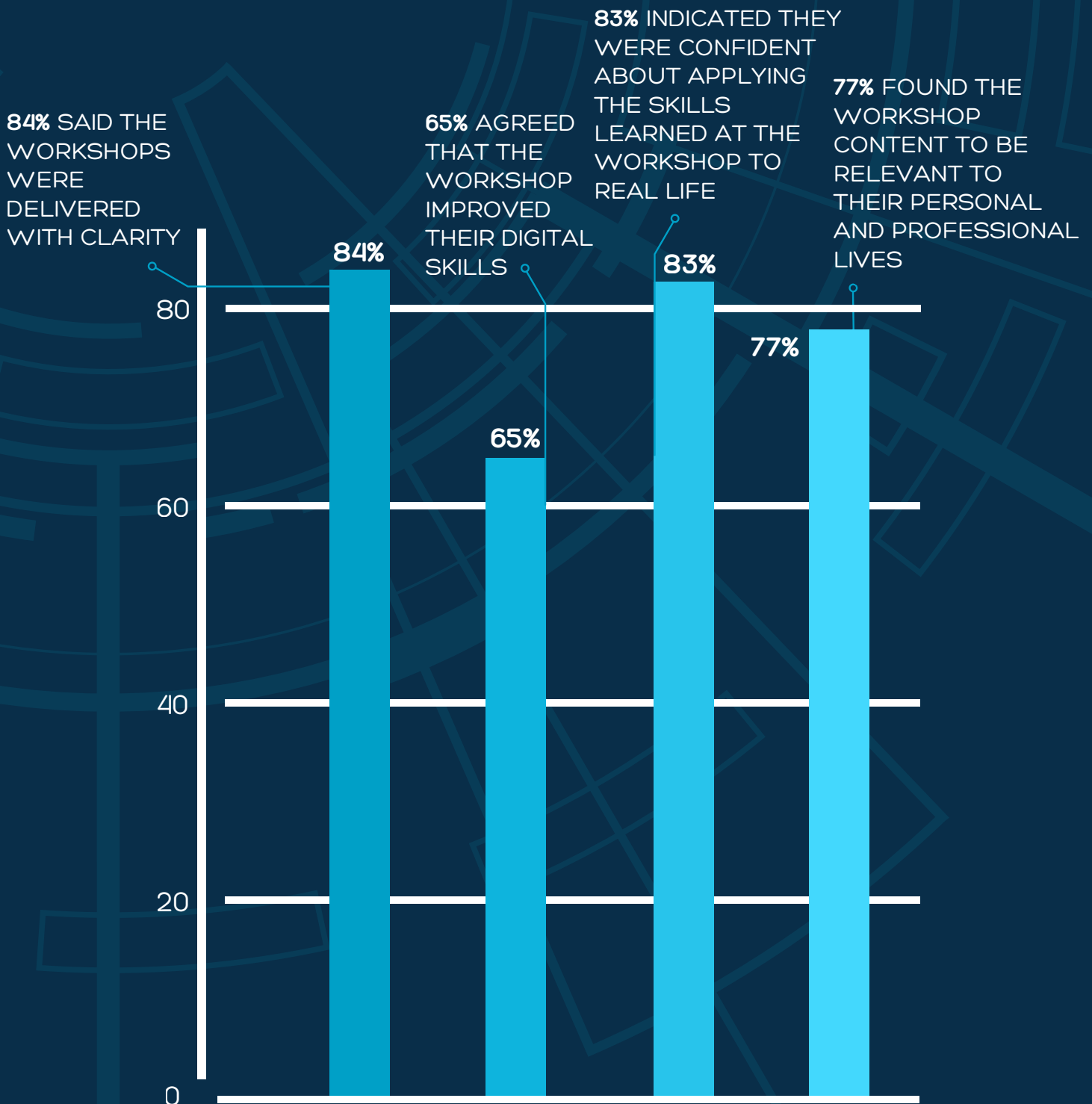
82%
WERE
AFFIRMATIVE
ABOUT
RECOMMENDING
THE APP TO
THEIR FRIENDS
AND FAMILY



SEEKR – IMPACT

Three-Year Digital Literacy Program for VIPs and Caregivers: First Round of Successful AI Literacy Workshops

Out of the 120 workshop participants,
88 participants completed a post-workshop survey:



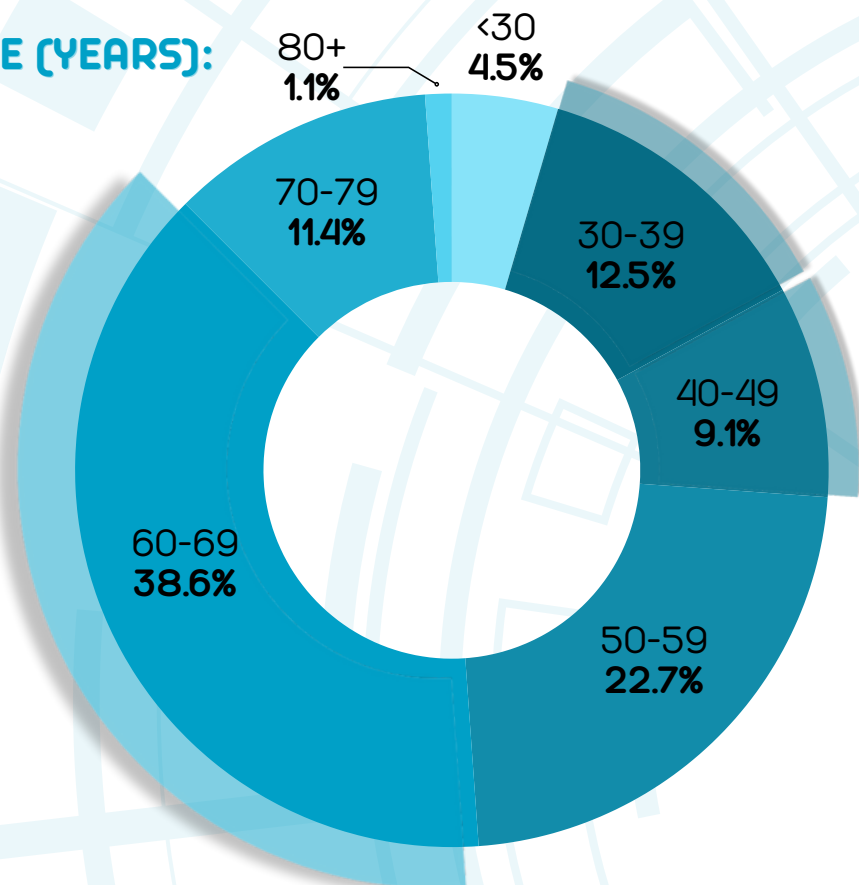
In 2026 and 2027, Seekr will continue to enhance and deliver the AI Literacy Program to empower more VIPs and their caregivers, enable more youth to become active citizens and changemakers, and facilitate social inclusion in the creation of a more sustainable society.

DEMOGRAPHICS

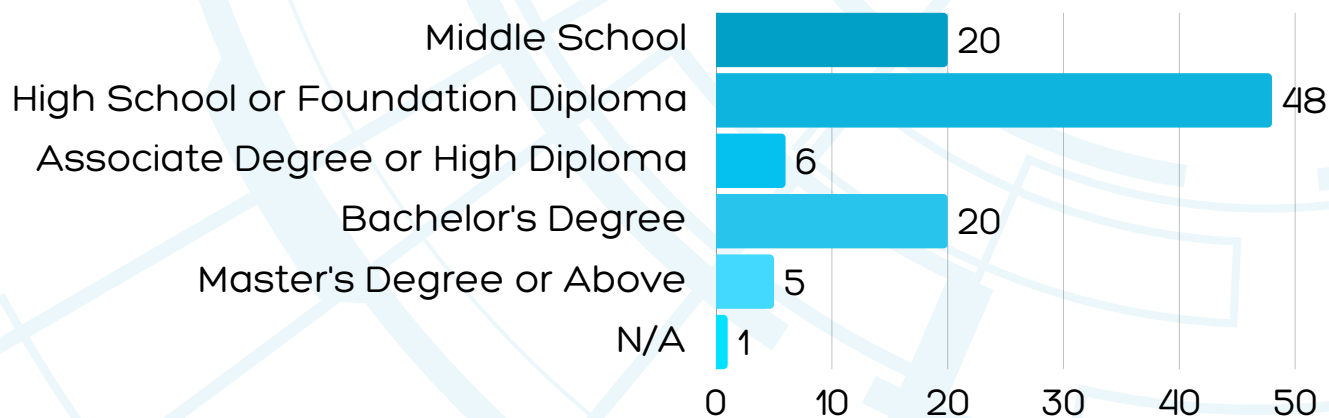
Three-Year Digital Literacy Program for VIPs and Caregivers: Workshop Participant Demographics

Seekr's AI Literacy Workshops successfully reached and empowered VIPs, youth ambassadors, and caregivers across different age ranges and income and education levels. Of the 88 Respondents:

AGE (YEARS):



EDUCATION ATTAINMENT:



DEMOGRAPHICS

Three-Year Digital Literacy Program for VIPs and Caregivers: Workshop Participant Demographics

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GENDER:



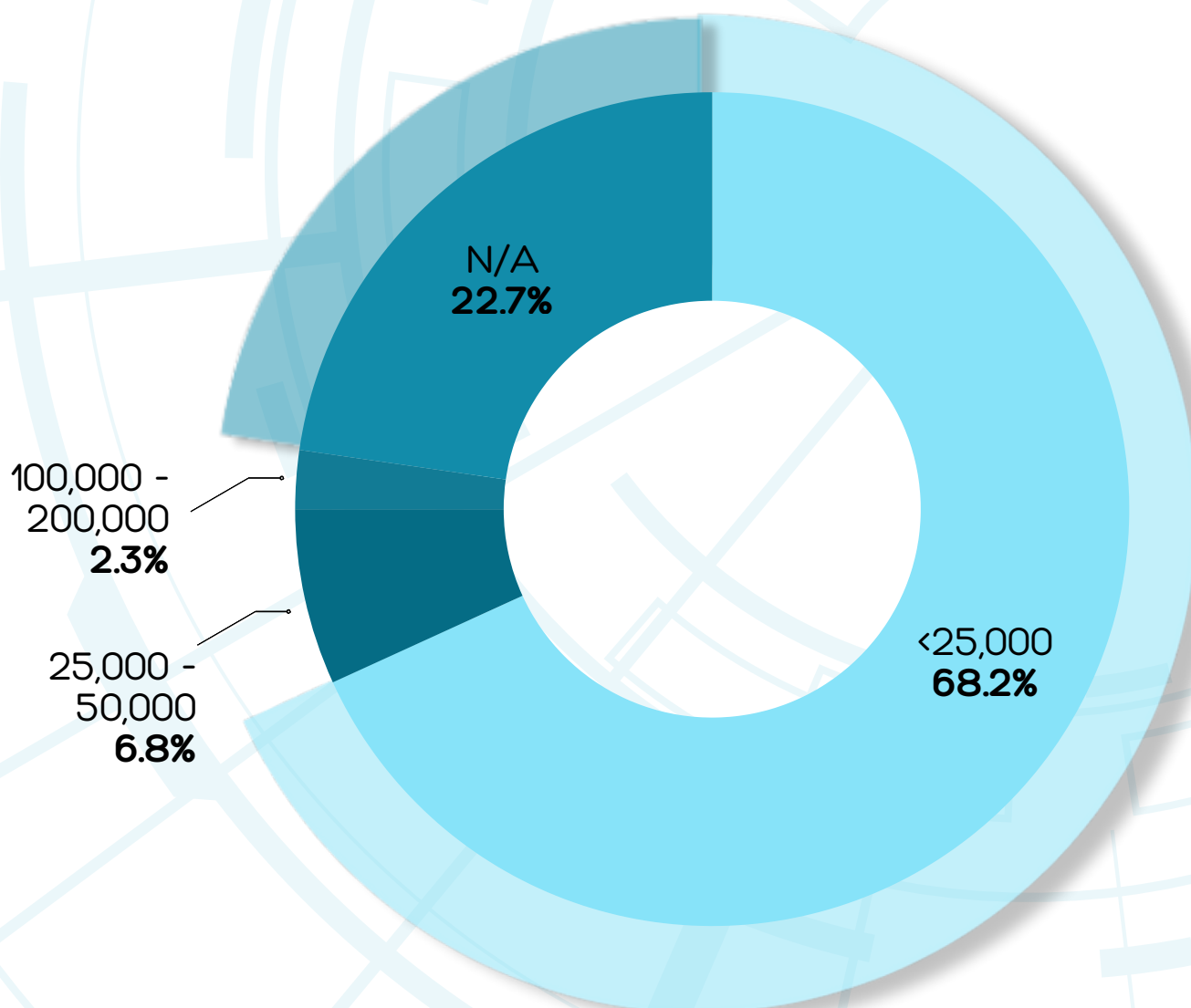
FEMALE
56%



MALE
43%



MONTHLY INCOME (HKD):



"Because of the workshop, the VIP participants were able to gain a better understanding of the features and functions of the Seekr app, such as text recognition. The Seekr app enables VIPs to take a more independent approach to address their daily needs. For example, with the text recognition function, VIPs can process privacy documents with up to 80% to 90% accuracy."

- **Chung Chi Ming,**
Seekr's VI Ambassador

"I was initially worried that I couldn't handle the Seekr app but the workshop enabled me to enjoy using the app. I find the 'Supermarket' feature very useful."

- **Matthew, a VIP**
participating in the workshop

"I will recommend this meaningful project to everyone."

- **Sarah Leong Si Ian, Youth**
Ambassador participating in the
workshop

"The Seekr.ai app effectively addresses our challenges. With its features, we can easily identify what's around us, such as which bus is arriving at the stop or the product and its price at the supermarket."

- **Mr Law Kai Kei, a VIP**
participating in the workshop

"I used to think using AI was going to be a challenge but the workshop made AI application a smooth process for me. The Seekr.ai app, with its various recognition functions, helped create a barrier-free environment for me to navigate in. The youth ambassadors and visually impaired ambassadors were very helpful in explaining the Seekr.ai app and Poe. The Seekr.ai app is really my visual companion as if allowing me to see, and this makes me happy."

- **Michael Cheung, a VIP**
participating in the workshop

"The workshop was engaging. The 'Scene' mode of the Seekr.ai app enables me to recognize the shops and objects around me with ease. This feature has enhanced my daily experiences."

- **Ms Wu Kwai Fong, a VIP**
participating in the workshop

TESTIMONIALS

"Participating in this workshop as a Youth Ambassador taught me how to communicate in ways that visually impaired people can easily understand."

- Youth Ambassador participating in the workshop

"The workshop offered a lot of clarity on how to use the [Seekr.ai](#) app and other AI tools, and the volunteers were very helpful too. I learned new knowledge at the workshop and I believe the [Seekr.ai](#) app and the other AI tools will help me navigate daily life more easily. I will definitely recommend this workshop to other VIPs."

- Lily, a VIP participating in the workshop

"I now have a deeper appreciation for how the Seekr.ai app plays a crucial role in enhancing the daily lives of visually impaired people."

- Youth Ambassador participating in the workshop

"The workshop deepened my empathy but also reinforced my commitment to supporting those in need."

- Youth Ambassador participating in the workshop

"The workshop allowed me to make friends with visually impaired people and understand their unique challenges."

- Youth Ambassador participating in the workshop

"Through the workshop, I was not only able to support VIPs, I also learned about the various degrees of visual impairment. For example, some VIPs had cataract while some were partially sighted. I will recommend my friends and colleagues across the age range to join this project as a Youth Ambassador."

- Eunika Wong Shu Yau, Youth Ambassador participating in the workshop

"The [Seekr.ai](#) app's 'Supermarket' feature is very helpful. The text recognition function offers so much more accuracy than other apps. The scene recognition function enables me to know whether there are people ahead of me before I take a step forward. The depth recognition function helps me better understand my surroundings. The [Seekr.ai](#) app can help me retrieve things at home more easily."

- Mr. Fong, a VIP participating in the workshop

TESTIMONIALS

SUPPORT SEEKR'S MISSION

Seekr's effective use of technology to empower visually impaired individuals to live in a dignified and safe manner is widely acknowledged locally in Hong Kong and abroad, receiving awards and incubation support from the likes of the **Forbes 30 Under 30 Asia: Social Impact List**, **Hong Kong Science and Technology Parks Corporation**, **Hong Kong ICT Awards**, **The Hong Kong Jockey Club Charities Trust**, **JUMPSTARTERS by the Alibaba Entrepreneurs Fund**, **HKU iDendron's Gear Up HKU Startup Seed Fund Incubation Programme**, **CES Innovation Awards**, and more.

Seekr's humble beginning as a student project is a reminder that impact-driven entrepreneurship can be an effective solution to build a more sustainable, inclusive, and resilient future for all.

Guided by the mantra, "AI for VIs (visually impaired)", the team is looking to **seek US\$1 million in funding** to support the expansion in Seekr's operations, manufacturing, data center management, business development, marketing and sales etc. The team is also looking to **develop a new Seekr product** to be launched in March 2026, implement Digital Literacy Programs for the public, and **secure strategic corporate partnerships**.

Whether you are a funder or investor, a company, a social impact organization, fellow impact entrepreneurs, or members of the public, consider supporting Seekr's mission through investment, grants, or donations, strategic partnerships, skills-based volunteering, or other meaningful initiatives that can help Seekr overcome challenges and scale its impactful solution.

Learn more about Seekr and stay connected!



Email
info@vidilabs.com.hk



Website
<https://seekrai.global/>



Facebook
<https://www.facebook.com/seekr.hongkong>



Instagram
<https://www.instagram.com/seekr.ai/>



LinkedIn
<https://www.linkedin.com/company/seekr-hk/>



YouTube
<https://www.youtube.com/@seekr-ai>

Facebook QR code:



Instagram QR code:



LinkedIn QR code:



ASCEND Tech for Good Scheme Website: <https://jcsta-ascend.polyu.edu.hk/en/>



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2025 影響報告

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聯合創辦人的話

親愛的 Seekr 支持者，

我們非常高興能與你分享我們已成功完成第一個年度專為視障人士設計的「數碼素養計劃」。過去四年，隨著我們與視障社群一同打造 Seekr 穿戴裝置及應用程式，並積極迎接人工智能的迅速發展，我們發現了視障人士面對的挑戰並非因技能不足，而是缺乏獲取重要資訊的渠道。

我們致力於開發「數碼素養計劃」及「人工智能素養工作坊」並提供相關課堂的使命，原因有二：一是賦予視障人士掌握創新科技的知識，二是讓他們清楚了解現有人工智能工具的限制。這個計劃不僅是教育，更是培養視障人士獨立和自信地善用數碼工具，以提升生活品質。

我們衷心感謝香港賽馬會對這個重要計劃的慷慨資助。此計劃為「賽馬會路由青年系列 - 創善先鋒計劃」培育項目之一，由香港賽馬會慈善信託基金捐助、香港理工大學賽馬會社會創新設計院及知識轉移及創業處主辦，旨在推動數碼共融，讓不同社群都能受惠於智慧城市的發展。沒有你們的支持，我們這個願景無法實現。

同時，我們感謝 Foundation for Shared Impact (FSI) 對本影響報告的撰寫、翻譯及設計作出的寶貴貢獻。

在慶祝首年成果的同時，我們高興地宣布來年的計劃。我們將擴展「數碼素養計劃」，支持香港長者，隨後在下一年推動針對照顧者的相關項目。未來充滿希望，我們期待在這過程中與更多潛在支持者和合作伙伴攜手合作。

Seekr 誠邀你與我們一起彌合差距，共創更包容的未來。

Vidi Labs Ltd (Seekr)
聯合創辦人

Turzo Bose 及 Lamia Rahman



關於 SEEKR

Seekr 的構思源自一個問題：「我們如何賦能視障人士（visually impaired people, VIPs）讓他們能夠獨立且安全地生活？」

在香港的視障人士約有20萬人。Seekr 的兩位創辦人 Turzo Bose 與 Lamia Sreya Rahman，因各自與視障人士接觸的經驗，見證了他們在新冠肺炎疫情期間面對的生活挑戰，憑藉二人在工程、法律及社會公義倡導方面的專業與技能，於2020年共同創立 Vidi Labs，並於2021年推出了 Seekr。

Seekr 獲獎無數，是全球首創，由人工智能驅動並提供多種語言服務、以及精緻合身的穿戴裝置，為視障人士提供實時、迅速且精準的空間分析，以及場景、深度和文字識別。其中的「超市」功能專為協助視障人士進行日常獨自購物的需求而設計。簡而言之，Seekr 藉以人為本的技術，利用人工智能增強視障人士的獨立能力與自主性。

對視障人士而言，Seekr 不僅是一個應用程式，更是他們的個人化人工智能視像伙伴，旨在提升用家的獨立自主、安全及生活質素。對全球政府而言，Seekr 具備成為高齡科技工具的潛力，在全球人口老化的背景下促進積極樂頤年的實現。

願景

透過人工智能與人性化的設計，徹底改變人類日常互動方式。



使命

以便利的輔助方案提升視障人士的日常生活品質。



團隊成員

TURZO BOSE



Turzo 因祖父失明而受到啟發然後創立了 Seekr，負責軟件、手機應用程式、硬件部署及機器學習模型等方面的產品設計及技術工作。Turzo 擁有香港科技大學綜合系統與設計哲學碩士學位，以及化學及環境工程學工學士學位。除此以外，他也有在香港、緬甸及美國的項目管理經驗。

共同創辦人及行政總裁

LAMIA SREYA RAHMAN



Lamia 負責 Seekr 的營運、業務發展、對外合作及法律事務。她畢業於香港中文大學，持有法律博士學位及法學專業證書 (PCLL)，並擁有香港大學的學士學位。Lamia 在社會影響領域及倡導工作擁有超過六年的經驗，並於多個多元與平等機會組織擔任董事及會員。

共同創辦人及營運總監

RESHIKA PALANIYAPPAN VELUMANI



Reshika 是一位已發表多篇論文的工程科學家，專注於電腦視覺與機器學習，負責設計機器學習和高效資料處理工作流程。她擁有香港科技大學技術哲學碩士及工程碩士學位，並具備超過五年的人工智慧與電腦視覺工作經驗。

技術總監及人工智能官

「創善先鋒計劃」 簡介

「創善先鋒計劃」由香港理工大學賽馬會社會創新設計院和知識轉移及創業處主辦，並由香港賽馬會慈善信託基金捐助。為期三年的計劃旨在培育青年初創企業，建立可持續的商業模式，推動數碼共融，讓不同社群都能受惠於智慧城市的發展。

計劃透過策略性培育，支持初創企業開發以用戶為本的科技及數碼素養項目，提升數碼弱勢群體的能力，讓他們得以融入日益數碼化的世界中。同時，「創善先鋒計劃」結合創新方案與基礎數碼技能培訓，促進數碼弱勢群體參與數字經濟。作為「賽馬會路由青年系列」的重點項目，「創善先鋒計劃」致力培育未來的「科技創善者」，共同推動香港邁向更平等、共融的智慧城市。

SEEKR – 社會影響力

收獲650個Seekr裝置預訂訂單

Seekr 結合了可夾式相機與機器學習算法，透過收集視覺資料並將其轉換為語音資訊，彌補視障人士在日常環境中的資訊落差。

2021至2023年期間



Seekr 與**300**名視障人士進行了**150**次焦點小組訪談，不斷改良裝置。

2024年下旬



裝置已進入商品化階段，而到**2024**年底，Seekr 已獲得**650**份室內安裝預訂申請。

直至目前為止



Seekr 已服務超過**1100+**位視障人士及視力退化的長者，並有多達**35,000**名用戶使用 Seekr 應用程式。

Seekr 讓視障人士能夠在短短三秒內以 **90%** 的準確率辨識周遭環境。



SEEKR – 社會影響力

為視障人士及照顧者提供的三年數碼素養培訓計劃

為打破視障人士在使用科技工具上的障礙，同時提升他們的生活品質，Seekr 作為「賽馬會路由青年系列 - 創善先鋒計劃」培育項目之一，並由香港賽馬會慈善信託基金捐助、香港理工大學賽馬會社會創新設計院及知識轉移及創業處主辦，攜手推出首個專為視障人士設計的數碼素養培訓計劃。

作為「**創善先鋒計劃**」其中一個青年企業培育項目，Seekr 目標在為期三年的階段性課程中，賦能共**2,400**名受眾，當中包括**700**名視障人士、**850**名長者以及 **850**名社工和照顧者，幫助他們運用人工智能工具改善日常生活。

700

視障人士

850

長者

850

社工和照顧者



SEEKR – 社會影響力

為視障人士及照顧者提供的三年數碼素養培訓計劃

這些培訓模組與實務工作坊涵蓋使用智能手機、網頁瀏覽及線上服務操作等必要技能，讓參訓者能更安全地在公共空間活動，並更方便容易地到醫療就診與搭乘公共交通，進而過上更積極、自主的生活。

計劃同時提供輔助科技設備及學習材料，確保所有參與者能全心投入學習，並邀請視障人士的照顧者及家屬一同參與，營造支持成長與學習的良好環境。

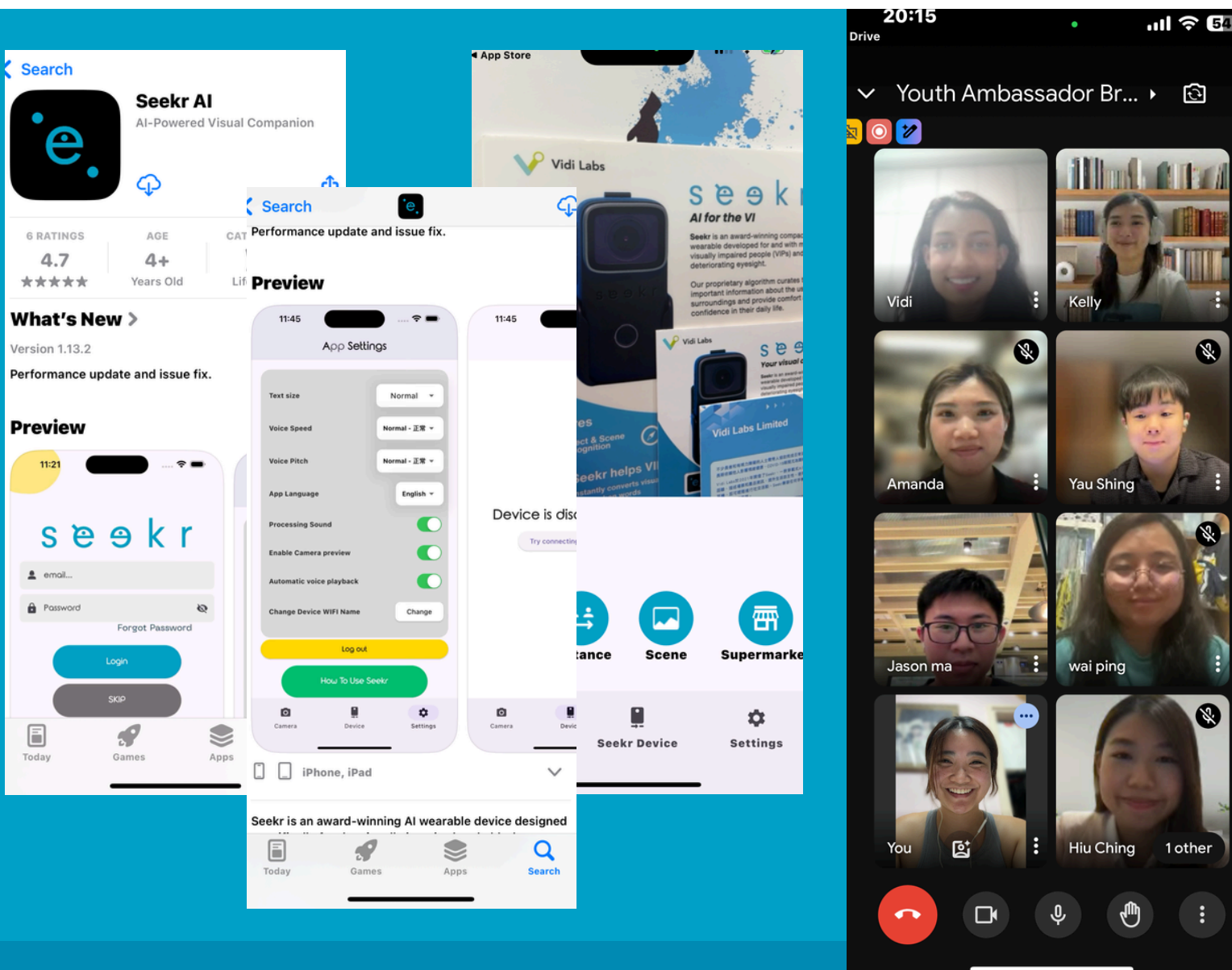


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與視障人士共同創作工作坊教材

為確保培訓教材的相關性與實用性，並賦能視障人士互相支持，Seekr 於 2025年4月舉辦了線上共同創作工作坊，分別邀請香港失明人協進會的理事會成員及 Seekr 視障大使參與，藉此蒐集意見並改善教材。

根據這些意見反饋，Seekr 團隊決定著重示範 Seekr 應用程式及其他人工智能工具（如 Poe 和 Perplexity）的使用，同時針對學員的具體需求，培養其必備且可延伸運用的技能，以增進日常生活品質及就業能力，例如：
「人工智能素養工作坊」將演示如何運用人工智能撰寫社交媒體帖文、準備到醫院就診及線上資訊搜尋等。工作坊亦將涵蓋人工智能的道德規範與侷限性，確保學員能負責任地使用數碼科技並提升數碼素養。



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首輪人工智能素養工作坊獲得成功

2025年6月，Seekr 團隊正式啓動了「數碼素養培訓計劃」，並獲得香港失明人協進會協助招募視障人士參與者。於計劃第一年，共有1003名視障受益者獲得了服務，並下載了Seekr應用程式。6月11日至8月15日期間，Seekr 共舉辦了13場「人工智能素養工作坊」，向120名視障人士參與者以及23名青年大使和11名視障大使介紹 Seekr 應用程式及其他創新平台，旨在提升視障人士的生活品質，讓青年更好地與視障人士溝通並培養同理心，並將所有參與者與更大的視障人士社群建立聯繫。

在這個工作坊中，Seekr 團隊不僅安排了 Seekr 應用程式的文字、深度及場景檢測功能的實踐訓練，亦分享了其他人工智能工具體驗先進的對話形式，展現人工智能與科技在日常支援與學習中的應用潛力。

首輪工作坊獲得大量好評。這份影響報告的結果是通過Seekr團隊在每次工作坊結束後立即進行的調查收集而來，並由FSI對調查資料進行分析。

工作坊 成果：

93%

的參與者對
使用 SEEKR
應用程式充
滿信心

82%

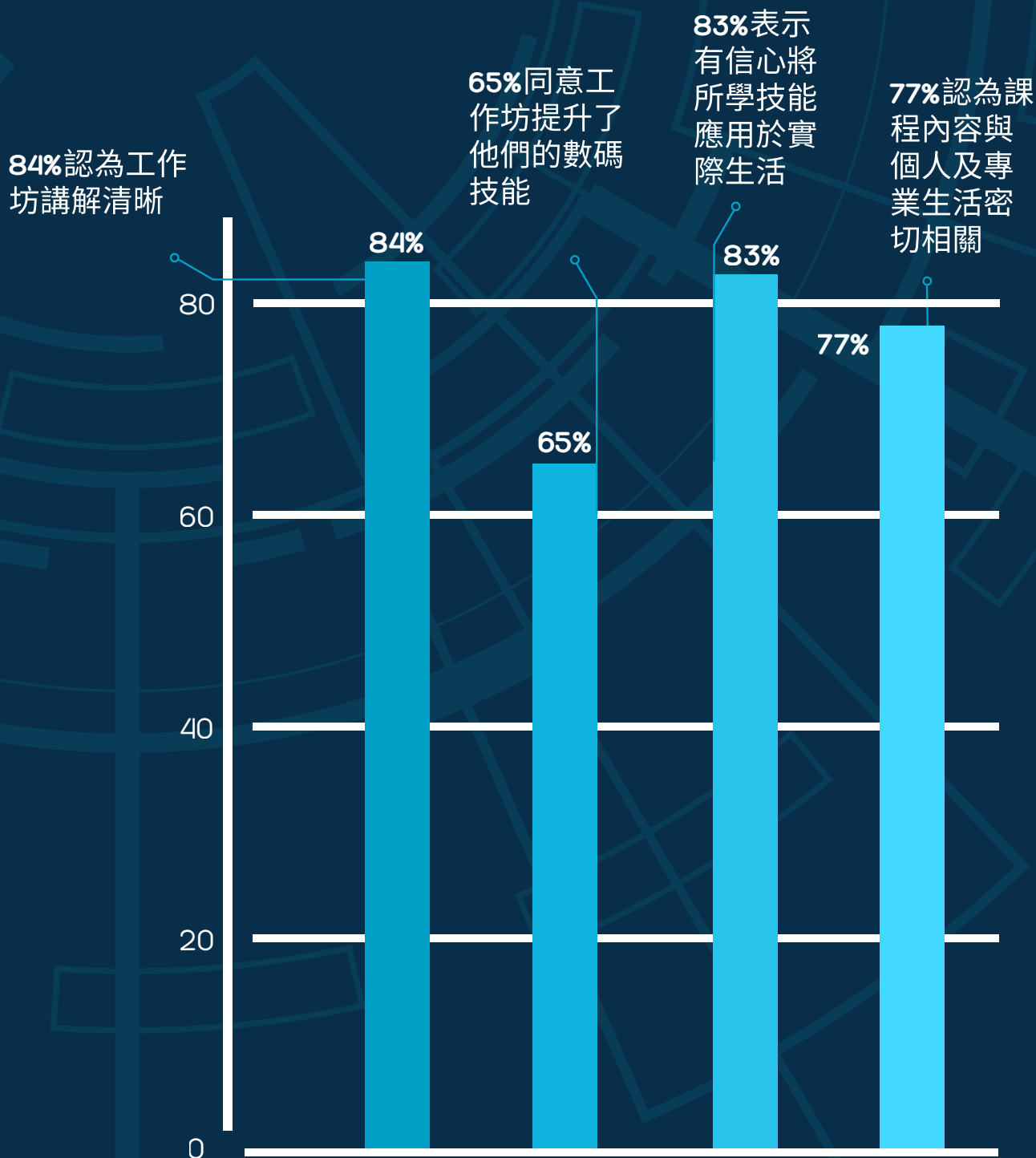
表示願意
向親友推
薦此應用
程式



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在120名參加者中，88名參加者參與了活動後的問卷調查



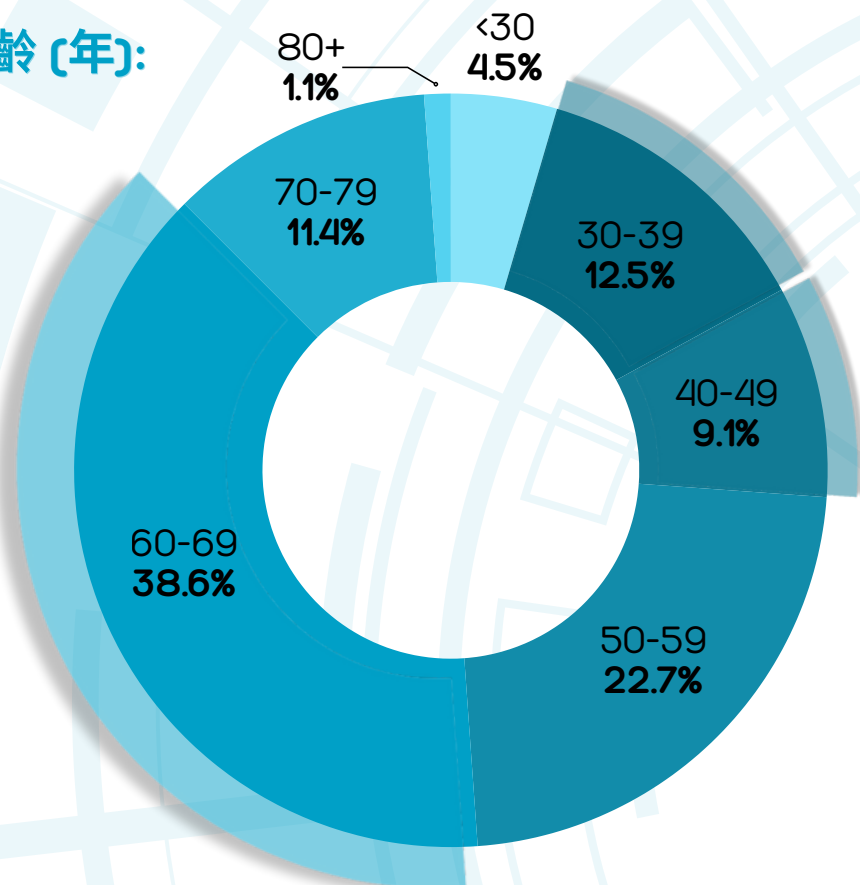
展望2026及2027年，Seekr 將持續優化並推廣「數碼素養培訓計劃」，幫助更多視障人士和其照顧者提升能力，促使更多青年成為積極公民與變革者，並在創造更永續社會的過程中推動社會共融。

基本背景資料

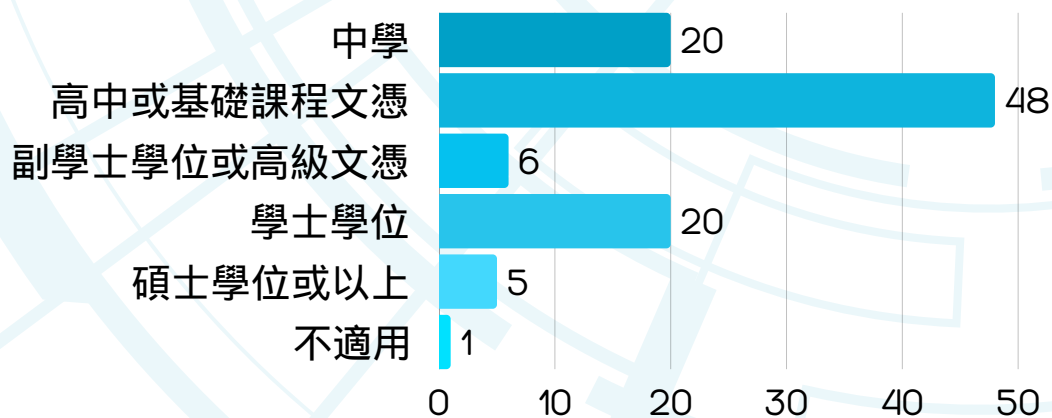
為視障人士及照顧者提供的三年數碼素養培訓計劃
工作坊參與者基本背景資料

Seekr 的「人工智能素養工作坊」成功影響並賦能來自不同年齡層、收入及教育背景的視障人士、青年大使及照顧者。在88名參與者中：

年齡 (年):



教育程度:



基本背景資料

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性別:



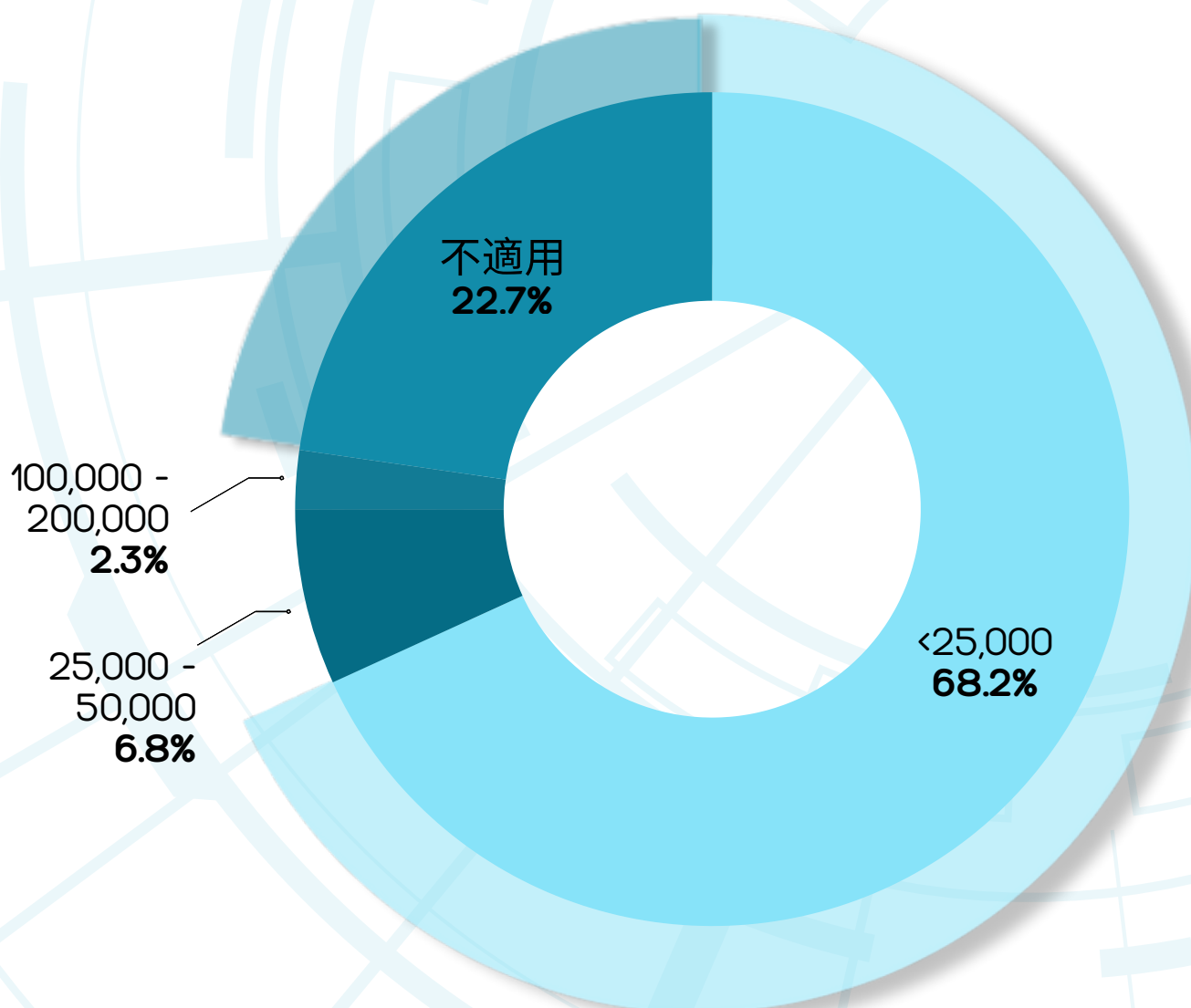
女
56%



男
43%



月薪 (港元):



“視障朋友在工作坊後更了解 Seekr app 的功能，例如文字辨識，讓他們能應用日常生活當中。Seekr app 讓視障朋友能獨立處理日常生活所需，例如閱讀涉及個人私隱的文件，Seekr app 就能讓我們準確理解高達八至九成的內容。”

- Seekr 視障大使阿明

“初時我有點擔心不懂怎樣用 Seekr app，不過工作坊讓我能輕鬆使用 Seekr app。我覺得『超市』模式很有用。”

- 視障人士參加者
Matthew

“我覺得這個活動真的很有意義，所以很推薦大家來參加。”

- 參與工作坊的青年大使
Sarah Leong Si Ian

“[Seekr.ai](#) 應用程式有效解決了我們遇到的挑戰。透過它的功能，我們可以輕鬆辨認周圍環境，比如判斷哪班巴士即將來到車站，或在超市中知道商品及其價格。”

- 視障人士參加者羅啟基先生

“工作坊十分有趣。[Seekr.ai](#) 應用程式的『場景』模式讓我能輕鬆辨識身邊的店舖和物品，這個功能豐富了我的日常體驗。”

- 視障人士參加者胡貴芳小姐

“參加工作坊前，我以為人工智能工具會很難用，但在參與工作坊的活動途中卻發現自己能順利使用這些工具卻很順利。[Seekr.ai](#) app 配備不同功能，為我創造了無障礙環境。青年大使及視障大使都很詳細解釋如何使用 [Seekr.ai](#) app 及 Poe。Seekr.ai app 就如我的視像伙伴，讓我『看見』身邊事物，這令我很高興。”

- 視障人士參加者張漢南

感言

“作為參與這次工作坊的青年大使，我學會了如何用視障人士容易理解的方式與他們溝通。”

- 參與工作坊的青年大使

“工作坊很清晰解釋如何使用 [Seekr.ai](#) app 及其他人工智能工具，而且義工們都很願意幫忙。我從中學到很多新知識，讓我能更容易應對日常生活所需。我一定會推介這個工作坊給其他視障朋友。”

- 視障人士參加者 Lily

“我現在對 [Seekr.ai](#) app 在提升視障人士日常生活中的關鍵作用，有更深的體會。”

- 參與工作坊的青年大使

“透過這次工作坊，我不但能幫助視障人士，更能從中瞭解不同視障的程度及狀況，例如：有些視障朋友是白內障，有些市長朋友可能是弱視等。我會推介很多不同的朋友、同事以及一些不同年齡層的人去擔任青年大使。”

- 參與工作坊的青年大使 Eunika Wong Shu Yau

“這次工作坊加深了我的同理心，也讓我更加堅定要幫助有需要人士的決心。”

- 參與工作坊的青年大使

“[Seekr.ai](#) app 的『超市』功能很有用。場景檢測功能讓我在踏步前知道前後左右有沒有人，而深度檢測功能就讓我能知道身邊環境。有了 [Seekr.ai](#) app 我即使在家跌了東西，都能知道它在哪裡，然後把它拾起。”

- 視障人士參加者 方先生

“這次工作坊讓我結識了視障人士，了解他們各自面對的挑戰。”

- 參與工作坊的青年大使

感言

支持SEEKR

Seekr 憑藉創新的科技賦能視障人士，讓他們能夠有尊嚴且安全地生活。Seekr 的社會影響獲得本地及國際的廣泛認可，並得到多項大獎與創科培育支持，當中包括 [《福布斯》「亞洲30位30歲以下精英榜」](#)（「社會影響力」類別）、[香港科技園公司](#)、[香港資訊及通訊科技獎](#)、[香港賽馬會慈善信託基金](#)、[由阿里巴巴創業者基金創立的「JUMPSTARTER」創業盛典](#)、[香港大學創新及創業中心iDendron的「Gear Up創業種子基金培育計劃」](#)，以及 [美國消費電子展「CES創新獎」](#) 等。

Seekr 的研發初期，由於 Lamia 和 Turzo 仍是大學生，Seekr 往往被以為是學生的研究項目。Seekr 今天的成功證明了由社會影響驅動的創業精神是建設可持續、包容及有復原力的未來的有效途徑。秉持「AI for VIs 以人工智能賦能視障人士」的信念，Seekr 團隊計劃籌集 100 萬美元資金，支持在運營、生產、數據中心管理、商務拓展、市場營銷及銷售等方面的擴展。另外，團隊計劃開發新的 Seekr 產品，預計於2026年3月推出，並為公眾推行數碼素養培訓計劃，同時希望與企業擴展策略性合作夥伴關係。無論你是投資者、企業、社會影響組織、創業者或社會大眾，都可以透過投資、捐款、合作、義工服務等方式支持 Seekr 的使命，幫助其克服挑戰並擴大影響力。

歡迎了解更多 Seekr 的最新發展並保持聯繫！



電郵

info@vidilabs.com.hk



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